



"Portugal- Ontem, Hoje e Sempre"

# Elizabeth Portugal Day Committee

409 U.S. Highway 1&9 S.  
P.O. Box 202  
Elizabeth, New Jersey 07202

Thursday, March 20, 2008

## **Board of Directors**

Ms. Jennifer M. Costa  
*President*

Mrs. Maria Carvalho  
Mr. Manny Grova, Jr.  
*Co-Vice Presidents*

Mrs. Ana Rodrigues  
Sergio Granados  
*Secretary*

Mr. Jubilo Afonso  
Mr. Leonel Cardoso  
*Co-Treasurers*

Mr. Jorge Da Costa &  
Mr. Sergio Alexandre  
*Co-Public Relations*

Monsignor João Antão  
*Pastor*

## **Affiliate Organizations:**

*PISC of Elizabeth  
Nova Mocidade*

*Rancho Danças e Cantares of Portugal*

*Escola Amadeu Correira*

*Our Lady of Fatima Parish*

*Our Lady of Fatima Youth Group*

*Knights of Columbus*

*Girls Scouts*

*Boys Scouts*

*Elizabeth Portuguese LIONS*

*Elizabeth Portuguese LEO Club*

*Asso. Regional Caldense*

*Beneficiencia Algarvia*

*Grupo de Açores*

*Asso. Portuguesa de Desportos*

*Elizabeth Youth Soccer INSF/PISC*

*Portuguese American Police Association*

Dear Sir/Madam,

**REF:** Portugal Day 2008, Sponsor *Options*

On behalf of the 2008 Portugal Day Committee, we are proud to inform you of the preparations that have begun for the 30<sup>th</sup> Anniversary of the Elizabeth Portugal Day Festivities. This year our celebration in the City of Elizabeth will consist of the following:

- April 6<sup>th</sup> – Run for Children [7:30am registration 9:15am run]
- May 3<sup>rd</sup> – Fishing Derby [10am- Warianco Park]
- May 4<sup>th</sup> – Rainha do Dia De Portugal [1pm- PISC]
- May 10<sup>th</sup>- Piano Recital [7:30pm-Our Lady of Fatima Parish]
- May 18<sup>th</sup> – Bike Tour of Elizabeth [9pm Union Square] &  
- Rancho Festival [3pm- PISC]
- May 27<sup>th</sup>, 28<sup>th</sup>, 29<sup>th</sup> – Soccer [7:00pm- Williams Field]
- May 31<sup>st</sup> – Soccer [5:00pm-Williams Field]
- May 29<sup>th</sup> – Wine Tasting & Portugal Exhibition [7:30pm- PISC]
- May 30<sup>th</sup> – Flag Raising [7:00pm- City Hall]  
- Community Exhibition [Immediately following at the PISC]
- June 1<sup>st</sup> – Portugal Day Parade [2pm- Union Square]
- June 6<sup>th</sup>, 7<sup>th</sup>, 8<sup>th</sup> – “Feira Popular” LIONS Carnival [Fri. 5pm, Sat. 1pm, Sun 1pm-PISC]

Being a member of our community, we would like to share with you an opportunity to be apart of this exciting Portuguese commemoration of our heritage. The proceeding sheet explains the many options available to you. We thank you in advance for your consideration and continued generous support.

Respectfully,

Jennifer M. Costa  
President  
The Portugal Day Committee



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Ex.mo Senhor(a),

Em nome do Comité do Dia de Portugal 2008, temos o prazer de o(s) informar das preparacões que terão início para a semana das festividades 30º Aniversário do Dia de Portugal em Elizabeth. Este ano as nossas celebrações consistem do seguinte:

- April 6<sup>th</sup> – Run for Children [7:30am registration 9:15am run]
- May 3<sup>rd</sup> – Fishing Derby [10am- Warianco Park]
- May 4<sup>th</sup> – Rainha do Dia De Portugal [1pm- PISC]
- May 10<sup>th</sup>- Piano Recital [7:30pm-Our Lady of Fatima Parish]
- May 18<sup>th</sup> – Bike Tour of Elizabeth [9pm Union Square]  
- Festival dos Ranchos [3pm- PISC]
- May 27<sup>th</sup>, 28<sup>th</sup>, 29<sup>th</sup> – Soccer [7:00pm- Williams Field]
- May 31<sup>st</sup> – Soccer [5:00pm-Williams Field]
- May 29<sup>th</sup> – Prova Do Vinhos & Exposicao Portuguesa [7:30pm- PISC]
- May 30<sup>th</sup> – Icar de Bandeira [7:00pm- City Hall]  
- Exposicao da Comunidade [PISC]
- June 1<sup>st</sup> – Parada do Dia de Portugal [2pm- Union Square]
- June 6<sup>th</sup>, 7<sup>th</sup>, 8<sup>th</sup> – “Feira Popular” LIONS Carnival [Fri. 5pm, Sat. 1pm, Sun 1pm-PISC]

Muito apreciaríamos que compartilhasse connosco esta oportunidade excelente de honrar o nome de Portugal e tornar assim ainda mais conhecida e respeitada a nossa comunidade. Nas folhas que incluimos, gostaríamos de sugerir diversos modos como nos poderá ajudar no sucesso deste difícil empreendimento.

Com os melhores cumprimentos,

Jennifer M. Costa  
Presidente  
Comité do Dia de Portugal



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# Elizabeth Portugal Day Committee

409 U.S. Highway 1&9 S.  
P.O. Box 202  
Elizabeth, New Jersey 07202

**Company Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

Contact Information	
Phone Number:	Fax Number:

**E-mail Address:** \_\_\_\_\_

**Company Address:**

\_\_\_\_\_ *Street*

\_\_\_\_\_ *City, State, Zip Code*

## \*PLEASE CHECK FOR DESIRED SPONSORSHIP

**\$100** \_\_\_\_\_ **Business Card Advertisement**  
 ▪ Your company business card will be advertised on Parade Posters

**\$250** \_\_\_\_\_ **Banner Advertisement**  
 ▪ Your company Banner will be displayed during Portugal Week  
 ○ Company must provide banner [maximum size 8ft.]

**\$500** \_\_\_\_\_ **Corporate Package**  
 ▪ Company Banner will be displayed during Portugal Week  
 ○ Company must provide banner [maximum size 8ft.]  
 ▪ Company to be included in Advertising Publications [Flyers & Posters]  
 ▪ Company Booth at PISC for Selling/Promotion [Sunday]

**\$500** \_\_\_\_\_ **Band Sponsorship-** *company donation will pay for a High School Marching Band to perform*  
 ▪ Company Banner will be displayed during Portugal Week  
 ○ Company must provide banner [maximum size 8ft.]  
 ▪ Company to be included in Advertising Publications [Flyers & Posters]  
 ▪ Company Booth at PISC for Selling/Promotion [Sunday]

**\$1,000** \_\_\_\_\_ **TV Sponsorship-** *company donation will pay for our parade to be aired on Channel 18*  
 ▪ Company info will appear on multiple times on Channel 18 for 30 sec. spot  
 ▪ Company Banner will be displayed during Portugal Week  
 ○ Company must provide banner [maximum size 8ft.]  
 ▪ Company to be included in Advertising Publications [Flyers & Posters]  
 ▪ Company Booth at PISC for Selling/Promotion [Sunday]

**\$1,000** \_\_\_\_\_ **Inflatable Sponsorship-** *company donation will pay for Inflatable sides for our Children!*  
 ▪ Company Banner will be displayed during Portugal Week  
 ○ Company must provide banner [maximum size 8ft.]  
 ▪ Company to be included in Advertising Publications [Flyers & Posters]  
 ▪ Company Booth at PISC for Selling/Promotion [Sunday]

\_\_\_\_\_ **With regrets, I am unable to participate at this time, however I would like to make a financial contribution in the amount of \$ \_\_\_\_\_.**

**Return this Sheet, Payment & Art Work** as soon as possible to:

PISC- Attention: Portugal Day Committee  
409 U.S. Route #1, P.O. Box 202  
Elizabeth, New Jersey 07202

Please Make all checks payable to: *Portugal Day Committee (PISC)*