



Elizabeth Portugal Day Committee

409 U.S. Highway 1&9 S.
P.O. Box 202
Elizabeth, New Jersey 07208

Board of Directors

Mr. Sergio Granados
President

Mr. Jubilo L. Afonso
Mr. Manuel Grova, Jr.
Co-Vice Presidents

Ms. Andrea Nunes
Ms. Jacqueline Esteves
Co-Secretaries

Mrs. Manuela Matos
Mrs. Maria Almeida
Co-Treasurers

Mr. Jorge Da Costa
Mrs. Maria Carvalho
Co-Public Relations

Mrs. Maria Carvalho
Immediate Past President

Padre Jose Manuel Fernandes
Church Administrator

Monsignor Joao Antão
Honorary Pastor

Affiliate Organizations:

*P.I.S.C. of Elizabeth
P.I.S.C. Nova Geração
P.I.S.C. Nova Mocidade
Rancho Danças e Cantares de Portugal
Escola Amadeu Correia
Our Lady of Fatima Parish
Our Lady of Fatima Youth Group
Knights of Columbus
Our Lady of Fatima Girl Scouts
Our Lady of Fatima Boy Scouts
Elizabeth Portuguese Lion's Club
Elizabeth Portuguese Leo's Club
Asso. Regional Caldense
Beneficiencia Algarvia
Clube Açores
Asso. Portuguesa de Desportos
Elizabeth Youth Soccer INSF/PISC
Portuguese American Police Association*

Dear Sir/Madam,

REF: Portugal Day 2011, Sponsor *Options*

On behalf of the 2011 Portugal Day Committee, we are proud to inform you of the preparations that have begun for the 33rd Anniversary of the Elizabeth Portugal Day Festivities. This year our celebration in the City of Elizabeth will consist of the following:

- **Thursday, March 3, 2011 *Wine Tasting***
We will have a cultural exhibit of various artists from the Portuguese community. Also at the event will be various wines from Portugal. The event will begin at 7PM at the Portuguese Instructive Social Club located at 409 U.S. Highway 1&9 S., Elizabeth, NJ.
- **Saturday, April 2, 2011 *Rainha Pageant***
A pageant to choose the Rainha/Rei, Princesa/Principe and Princesinha/Principezinho to represent the community during the Portugal Day Parade. The pageant will include traditional regional attire and formal evening wear. The pageant will begin at 6:30PM at the Portuguese Instructive Social Club located at 409 U.S. Highway 1&9 S., Elizabeth, N.J.
- **Friday, April 15, 2011 *Miniature Golf Tournament***
An event for the entire family. Miniature golf will begin at 7PM at the Hyatt Hills Golf Course, 1300 Raritan Road, Clark, NJ.
- **Saturday, May 14, 2011 *Fishing Derby***
Beginning at 9:00am there will be a children fishing contest and family picnic day at Warinanco Park. Picnic Tables and Barbecue Grills will be available. Bait and fishing poles will be provided for the children entering the fishing contest while supplies last.
- **Sunday, May 22, 2011 *Bike Tour of Elizabeth***
Registration will begin at 7:30AM. The tour will begin at Union Square Plaza on Elizabeth Ave. A 15 mile bike tour of the City of Elizabeth including historic sites.
- **Monday, May 23, 2011 *Golf Tournament***
Beginning at 11:00am we will have registration and brunch. We will then proceed to the starting of our golf tournament. Beverages will be provided throughout tournament. Once tournament is over we will serve dinner and hand out trophies along with prizes to participants. The golf tournament will be held at Concordia Golf Club, 3 Clubhouse Drive, Monroe Twp, NJ.
- *Soccer Tournament*
[Location & dates to be announced]
- **Friday, June 3, 2011 - *Flag raising at City Hall/Community Exhibition***
Beginning at 7:00pm the Portuguese Flag will be raised at City Hall and displayed until June 10th. Then, all attending will enter the City Council Chambers where a City Proclamation will be issued by the Mayor and other city officials declaring Portugal Week in Elizabeth. Immediately following, a cultural exhibition will begin at the Portuguese Instructive Social Club located at 409 U.S. Highway 1&9 S., Elizabeth, N.J.
- **Sunday, June 5, 2011 *Portugal Day Parade***



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In keeping with tradition, the parade will depart at 2:00pm from the Union Square on Elizabeth Avenue, proceed on Elizabeth Avenue to South Broad Street and then onto Grove Street concluding at the Portuguese Instructive Social Club with an official Portugal Day Celebration.

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Being a member of our community, we would like to share with you an opportunity to be apart of this exciting Portuguese commemoration of our heritage. The proceeding sheet explains the many options available to you. We thank you in advance for your consideration and continued generous support. If you have any questions you can contact Sergio Granados @ (908) 875-6098.

Company Name: _____

Contact Name: _____

Contact Information	
Phone Number: _____	Fax Number: _____

E-mail Address: _____

Company Address: _____
Street

City, State, Zip Code

***PLEASE CHECK FOR DESIRED SPONSORSHIP**

- \$100** _____ **Business Card Advertisement**
 - Your company business card will be advertised on Parade Posters
- \$250** _____ **Banner Advertisement**
 - Your company Banner will be displayed during Portugal Week
 - Company must provide banner [maximum size 8ft.]
- \$500** _____ **Band Sponsorship-** *company donation will pay for a High School Marching Band to perform*
 - Company Banner will be displayed during Portugal Week
 - Company must provide banner [maximum size 8ft.]
 - Company to be included in Advertising Publications [Flyers & Posters]
 - Company Booth at PISC for Selling/Promotion [Sunday]
- \$500** _____ **Inflatable Package-** *company donation will pay for Inflatable slides for our Children!*
 - Company Banner will be displayed during Portugal Week
 - Company must provide banner [maximum size 8ft.]
 - Company to be included in Advertising Publications [Flyers & Posters]
 - Company Booth at PISC for Selling/Promotion [Sunday]



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\$1,000 _____ Corporate Sponsorship

- Company Banner will be displayed during Portugal Week
 - Company must provide banner [maximum size 8ft.]
- Company to be included in Advertising Publications [Flyers & Posters]
- Company Booth at PISC for Selling/Promotion [Sunday]
- Company Booth at Fishing Derby and Community Exhibition for Promotion.

_____ **With regrets, I am unable to participate at this time, however I would like to make a financial contribution in the amount of \$ _____.**

Return this Sheet, Payment & Art Work as soon as possible to:

PISC- Attention: Portugal Day Committee
409 U.S. Route #1, P.O. Box 202
Elizabeth, New Jersey 07202

Please Make all checks payable to: *Portugal Day Committee (PISC)*